



Report of the North East Area Manager

North East (Inner) Area Committee

Date: 3rd December 2007

Subject: Moor Allerton Priority Neighbourhood Update Report

Electoral Wards Affected:

Moortown

Specific Implications For:

Equality and Diversity

Community Cohesion

Narrowing the Gap

Council
Function

Delegated Executive
Function available
for Call In

Delegated Executive
Function not available for
Call In Details set out in the
report

Executive Summary

This report provides Members with a summary of recent developments and actions of the Moor Allerton Partnership.

Purpose of this Report

1. An action in the 2005/08 District Partnership Action Plan identifies the Moor Allerton area as a priority neighbourhood where there is a need for intensive, multi-agency partnership working to overcome issues faced by residents in terms of health, education, employment, crime, housing and the environment. Resident involvement in this intensive approach is highlighted as crucial.
2. This report will enable the Area Committee to track progress on the actions and achievements of the priority neighbourhood in Moor Allerton.

Background Information

3. Moor Allerton was identified as a priority neighbourhood in order to 'narrow the gap' and improve the quality of life for people living in the most deprived neighbourhoods.
4. The Moor Allerton Partnership (MAP) was established in May 2006 and meets every six weeks. Membership of the group is currently made up of the following senior officers from key agencies and community representatives, Area Management Team, East North East Homes Leeds (ENEHL), Youth Service, Primary Care Trust, West Yorkshire Police, City Services, Community Safety, Education Leeds, Job Centre Plus, Environmental Health, Leeds Voice and their elected community representative, Maecare, Openhouse, Groundwork Leeds and the Alwoodley Extended Services Cluster Leader. In conjunction with this Alwoodley and Moortown Ward Members are being kept involved and up to date through briefing meetings. The meetings are jointly chaired by the Area Management Team and ENEHL representatives.

Progress Update

Year 1 Review of MAP

5. Meetings have been held with each partner to discuss actions in the action plan and opportunities to harness resources into the priority neighbourhood. These discussions also included a review of actions to ensure that they extended beyond partners' core service areas. Partners are being asked to provide statistical information to update the MAP profile and baseline data collated last year. The action plan will be updated to take account of these discussions and information.

MAP Structure

6. At the September MAP meeting MAP partners discussed the outcome of the review and confirmed their support of a number of sub-groups to progress actions outside of MAP meetings. The following partners agreed to chair these sub-groups:
 - Moor Allerton Children & Young People (MACY) – (TBC at the January meeting following the recent departure of Northcall's manager)
 - Environmental sub-group – Groundwork Leeds

- Community safety sub-group – West Yorkshire Police
 - Communication and community engagement sub-group – Leeds Voice
 - Worklessness sub-group – Job Centre Plus
7. A further sub-group is planned, which will focus on health and older people's actions.

Highlights of Current Actions

Employment and Education

8. The worklessness sub-group are organising the first of four planned career days to be rolled out across all the estates in Moor Allerton. The first event is being held on the 28th November at Openhouse in the Lingfields and Firtree estate. Benefits and Tax Credit Advisors from Job Centre Plus, Job Seeker Advisors from Moor Allerton Library and Openhouse workers, amongst others will be present on the day. The focus of the day will be to attract those persons on Incapacity Benefits and lone parents to attend the event to offer them support into work and/ or training.
9. As Moor Allerton is a priority neighbourhood funding has been identified by Education Leeds to roll out the Share and STEPS scheme across Moor Allerton. This responds to MAP's priority of increasing adult learning opportunities.
10. Share uses a practical; 'hands on' approach to involve parents in their children's learning and increase parents' understanding of the vital role they play. Parents have the opportunity to gain accreditation for what they learn as they support their children's' learning. Share aims to improve the educational attainments of children, motivate parents to take an active interest in their children's education, enable parents to further their own education and develop effective management and organisation of parental involvement in schools.
11. STEPS is a course which encourages you to think about yourself and the way you can make choices in your life. It helps people to understand why they think the way they do about themselves and their situation, realise that life is full of opportunities and learn how to pursue these opportunities with confidence.
12. Tutors are currently being recruited to deliver the Share and STEPS schemes.
13. The Alwoodley Extended Services Cluster Leader has been appointed and is a partner on MAP.

Crime and Community Safety

14. An estate action plan was developed in response to anti-social behavior, gangs of youths and a serious incident of arson in and around the Cranmer Bank shop parade earlier this year. A key action identified was to purchase

and implement a CCTV system on the shop parade. Multi-agency partnership working has resulted in the identification of funding to progress the purchase and implementation of the stand-alone CCTV system. Funding has been sourced by the North East Outer Area Committee, ENEHL, the shop parade shop owners and West Yorkshire Police.

Thriving Places

15. A communication and community engagement sub-group has been developed to work with the voluntary, community and faith sector (VCFS) in Moor Allerton to inform the work of MAP and ensure effective participation and engagement. A communication and community engagement strategy is being developed. A VCFS workshop was held on the 15th November to inform this work.
16. A set of project proposals have been developed following the production of three environmental improvement masterplans, produced by Groundwork Leeds, for the Cranmer Bank, Lingfields and Firtrees estates. The environmental sub-group are meeting in December to discuss work programmes, inclusive of public consultation and ways in which to create community ownership of projects.

Housing and Environment

17. Leeds Jewish Housing Association (LJHA) are progressing their £60 million plan to revitalise the Leeds Jewish Housing Association's housing estate in Queenshill. LJHA attended the last MAP meeting to engage with MAP partners on their regeneration plans. MAP partners commented on the regeneration plans and offered ways in which they could support the regeneration work of LJHA.

Health

18. As Moor Allerton is a priority neighbourhood, Environmental Health has identified £1,500 funding to roll out a 'Health Through Warmth Project' in Moor Allerton. All former Care and Repair service users are being contacted. Care and Repair are also working with Maecare to make contact with all their members.
20. A similar project was undertaken in Chapeltown last year by Care and Repair, funded by Environmental Health. Care and Repair contacted 400 people and up to £150-£160,000 energy efficiency work was generated, up to £42,000 staying put/ minor works grants were generated and 8/9 referrals were made to the Care and Repair fall service.
21. Environmental Health are also organising a sloppy slippers exchange scheme in Moor Allerton to try and reduce falls in the home. Older people will be able to exchange their old slippers for new slippers and access information on a range of council and other services.

Recommendations

21. Members are requested to note the content of this report and provide comments as appropriate.